REP: TEL# 703 528 CREDIT ADVISORY: ORDER WORKSHEET 7800 FAX# 703 528 7880

AGENCY CREDIT RISK !!!

REP HEADLINE# 6225893 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1 977 AGY. ADV. NAME NAME TRF# 321190 EV #1 \$\$\$ MENTZER MEDIA SERVICES ISS/AMER. CROSSROADS 600 FAIRMOUNT AVENUE, G Z 21286 SUITE INC. 306 SALES BUYER NAME REP.# PRSN REPORT FROM REP WA-ELISE OFF.# 6556 **CHANGES** JOE KNAUER CLOYD SALESMAN SEP6/12 12.03 *** WFTV-TV *** #

ADV AGY

#

FLIGHT DATES OCT9/12 OCT15/12 WK-1

ORDER

#

TOWSON,

PRDCT

AMERICAN CROSSROADS

EST#1774 CONTRACT

COMMENTS:

(LINE,

ORDER,

INVOICE)

CLASS: NATL.

LOCAL

REGIONAL

#

6225893

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE

SEP6/12 12 .03

REP: OH PLS CFM, THX 9/6 TTLS RTS CREATED AND OK'D FR JULIE REJ M1 LENA Z N

STA:

CON CM * * * * THIS SH Þ CASH IN ADVANCE SCHEDULE ****

 \mathtt{ALL} STATIONS USING ELECTRONIC INVOICING ı AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:REP LINE#: :CD: TIME PERIOD LGTH SEC .. AGENCY EST# RATE 11 1774 DATE START 四乙口 DATE :SPTS: /WK: HNVT DAYS :TOTL:

AGENCY ADVERTISER CODE PRODUCT CODE =

\$600.00

10/13

10/13

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SAT

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PROGRAM : SAT NOON NEWS

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1200N-1230P

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REP: TEL# 703 528 7800 FAX# 703 528 7880 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

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HEADLINE# 6225893

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321190

ORDER WORKSHEET

MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *** WFTV-TV ***

:LINE#:REP OCT/12 STATION MAKEGOOD OFFERS: Z N OK D REJECT ORD COM1: MAKE GOOD PER EMAIL
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-9 PROGRAM : LHNE#: 27 175500.00 :CD: Þ BUY#9 BUY#9 1000A-1100A MILLIONAIRE/FEUD TIME PERIOD MISSED: SAT/1200N-1230P MISSED: SAT/1200N-1230P OFFER: TU-F/1000A-1100A OFFER:TUE/900A-1000A CMT: MAKE GOOD PER EMAIL CMT: DUE TO PRGM CHANGE: LGTH SEC \$600.00 FOR H RATE FBALL SPOT/WK OCT13 OCT9 OCT9 OCT13 10/9 START DATE 10/12 HZU DATE 30s 30s 30s 30s :SPTS: \%K: CONTRACT \$600.00 \$600.00 WEEK TOTAL SPOTS TU-F (SEP6/12) PLS ADVISE. PLS ADVISE. (SEP5/12) 175500.00 :TOTL: SPTS:

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WOPX 0% WESH WRDQ 0 2 % % WOFL 10% EFTV 0% WKCF 0% WRBW 0% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE STOSSIS DE-DELETE PHR WHHK 医一凹甲甲 HITH HYE DATES X-LATE L-LENGTH SYAC-Y M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MCLHHPLE